



## **MICHELIN Energy XM2 +**

**A car tyre that gives you super stopping power; shorter braking when new and when worn.**

The MICHELIN Energy XM2+ long-lasting summer road tyre [1] delivers excellent robustness with wet braking performance made to last [3], for safety even when worn [2]

- MICHELIN long-lasting summer road tyre
- Best longevity compared to average of premium competitors [1]
- Robust damage resistance
- Shortest wet braking distances compared to premium competitors [3]
- Excellent safety, even when worn [2]

### **Excellent longevity [1]**

MICHELIN Energy XM2+ Tyres brake 1.5 m shorter when new and 2.6 m shorter when worn vs other premium tyre brands. \*

\*When new, MICHELIN Energy XM2+ brakes 1.5 m shorter on wet surfaces vs premium competitors. When worn, it brakes 2.6 m shorter on wet surfaces vs. premium competitors. Wet braking test 80 to 0 kph, conducted by TUV Rheinland Thailand Ltd (an independent 3rd party), on Michelin's request, in Nov 2018 at Nongnooch Garden Chonburi, Thailand, on dimension 205/55R16 on Toyota Altis. Comparing NEW and WORN Michelin Energy XM2+ versus four other brands of tyres (figures represent the average of 4 other premium brands). Reference: TUV Rheinland Thailand Ltd, Technical Report No. 1203058671 001 and 002. WORN condition: tyres tested at 2 mm remaining tread depth, just before the 1.6 mm legal removal threshold.C10

## Engineered for robustness

MICHELIN ENERGY XM2+ Tyres last 25% longer compared to other premium tyre brands. \*

\*The new MICHELIN Energy XM2+ lasts longer than premium competitors by 25%. Longevity test conducted by China Automotive Technology and Research Centre Co.,Ltd (CATARC) (an independent 3rd party), on Michelin's request, in September 2018 in TianJin, China, on dimension 205/55 R16 91V on Volkswagen GOLF7 comparing MICHELIN ENERGY XM2+ versus Premium Competitors (figures represent the average of 5 other premium brands). Longevity test run in average real usage with 20,000 km run and estimated longevity at the depth of Tread Wear Indicator.

## Excellent wet braking made to last [2][3]

New formulation of full silica tread compound that makes contact with the ground in micro-scale resulting in better grip throughout the life of the tyre;

New formulation of full silica tread compound that bonds stronger from filler to filler, resulting in minimised wear leading to longer mileage.



## MICHELIN Pilot Sport 3

### Enhanced driving sensations

Acclaimed by leading car manufacturers [1] and consumers [3], the MICHELIN Pilot Sport 3 high performance tyre delivers excellent wet grip[2] and enhanced driving pleasure.

- MICHELIN high performance summer road tyre
- Acclaimed by world leading car manufacturers [1]
- Excellent grip on wet roads [2]

- Recommended by consumers [3]

### **Acclaimed by leading car manufacturers [1]**

Experience driving pleasure with MICHELIN Pilot Sport 3. Acclaimed by world leading car manufacturers, such as BMW, Mercedes, Audi and Tesla, this MICHELIN summer tyre features an asymmetric tread design for high levels of lateral grip. Feel the exhilaration of precision steering and handling and capture the joy of driving.

### **Excellent wet road grip [2]**

Don't let rain keep you off the road. The MICHELIN Pilot Sport 3 high performance tyre features Anti-Surf System technology to cut through water for excellent wet grip. Stay confident behind the wheel on rainy days for utmost pleasure during your ride.

### **Recommended by consumers [3]**

MICHELIN Pilot Sport 3 reviews show that consumers highly recommend it [3]. Enjoy the high performance of this summer sport tyre, even in wet conditions. Delivering excellent grip and precision steering, you can be reassured of a confident driving experience on your journeys.



## **MICHELIN PRIMACY 4 ST**

### **Safety made to last**

The MICHELIN Primacy 4 summer tyre is designed for safety made to last [1] while providing a quiet and comfortable driving experience.

- MICHELIN's latest generation, high safety summer tyre
- Excellent grip and braking on wet road surfaces for safety made to last [1]
- Shorter braking distances than leading competitors, when new and worn [1][2]
- A premium tyre for an excellent quiet and comfortable drive

#### **Excellent wet braking performance for a safe drive throughout the tyre life span [1]**

- Brakes 2.5 metres shorter when new\*
- Brakes 5.1 metres shorter when worn\*

\*Compared to other premium brands

\*Worn condition: tyres tested at 2 mm remaining tread depth; wet braking test 80 to 0 kph conducted by TUV Rhineland Thailand Ltd, on Michelin's request in Jan 2018, on dimension 225/50R17 on Honda Accord. Comparing new and worn MICHELIN Primacy 4 vs average of four premium brand of tyres.

#### **Innovative tread pattern reduces noise for a silent, comfortable drive**

The MICHELIN Primacy 4 summer tyre delivers a superior driving experience every time, whether short commuting trips or long family journeys. A specially sculptured tread pattern features 2nd generation Silent Rib Technology, a bridge between tread blocks to reduce vibration giving great noise reduction for a quiet and comfortable drive.



## **BFGOODRICH Advantage Touring**

**It gives you the confidence in any road you take.**

All the performances and traction you need to drive confidently, backed by 150 years of BFGoodrich brand credibility.

- Improved aesthetics and noise performance
- Engineered for confident handling and braking in all conditions
- Full depth features give you confidence over the life of the tyre

### **IMPROVED AESTHETICS AND NOISE PERFORMANCE**

- New, dynamic tread pattern to give you the look as well as performance.
- Asymmetric, non-directional tread design with computer optimized footprint reduces interior cabin noise for a smooth ride, especially in SUV dimensions.

### **ENGINEERED FOR CONFIDENT HANDLING AND BRAKING IN ALL CONDITIONS**

- Asymmetric tread design with rigid tread blocks and shoulder enables responsive handling and control.
- Large tread blocks with deep grooves deliver braking performance in wet & dry conditions
- Sculpture design inspired by BFGoodrich on-road racing heritage

### **FULL DEPTH FEATURES GIVE YOU THE CONFIDENCE OVER THE LIFE OF THE TYRE**

- Interlocking bands reduce friction and heat, helping to reduce fuel consumption.
- Designed for lasting performance and good value for money.
- Optimized contact patch specifically for markets with severe heat conditions.